

## **Kiwa UK Group Use of KUK Regulation 4 Pictogram**

Congratulations on achieving your Kiwa KUK Regulation 4 certificate. You can demonstrate certification by Kiwa both by showing your clients the Kiwa certificate itself, and also by using the Kiwa KUK Regulation 4 pictogram, which has been created to be specific to the type of certification you have been awarded. You may use this pictogram on your print work, correspondence, and in your advertising.

When displaying the Kiwa KUK Regulation 4 pictogram, please follow these guidelines.

### **General**

- The use of the KUK Regulation 4 pictogram is only permitted:
- By you as a certificate holder, and by suppliers stated on the certificate; parties not specifically stated on the certificate may not use the pictogram
- In relation to the product or service that has been certified. The pictogram must not be used to imply that other subjects are certified
- For the period of validity of the certificate. During a period of suspension of the certificate, the pictogram must not be used

### **Design**

- Pictograms may only be depicted as a whole, in the height / width ratio as provided by Kiwa
- It is not permitted to display only part of the pictogram. Additions are also not permitted
- Images must be applied to a white or transparent background
- The pictogram must be depicted in the colour you receive it in. Other colours are not permitted
- In order to ensure legibility, the minimum width of the image is 1.5 cm

### **Supervision by Kiwa**

Kiwa supervises the correct usage of pictograms. In case of improper use, Kiwa may deny you the right to use the pictograms, or Kiwa may take measures on the grounds of the certification regulations.

If you have any other questions about the usage of the pictogram, please contact your account manager at Kiwa.

### **Please note**

The copyright of the Kiwa pictograms and logos is owned by Kiwa N.V. The Kiwa Kiwa UK Group Use of KUK Regulation 4 Pictogram Policy v1



logo must not be used by any third party without express written permission from Kiwa.

For further information please contact [uk.marketing@kiwa.com](mailto:uk.marketing@kiwa.com)